

EMBARGO UNTIL MONDAY OCTOBER 15TH 6:00am CEST

**CYBER GROUP STUDIOS AND TURNER PROUDLY ANNOUNCE THE LAUNCH OF “TAFFY”
THEIR FIRST CARTOON COPRODUCTION FOR BOOMERANG INTERNATIONAL IN
ASSOCIATION WITH FRANCE TELEVISIONS**



Cannes, Monday October 15th October 2018: Cyber Group Studios has joined forces with Turner to create *Taffy*, a brand-new animated series for Turner’s second flagship kids’ channel Boomerang across international markets. The series will also be broadcasted on France Televisions Networks.

Inspired by the classic *Hanna Barbera* cartoons, *Taffy* will enjoy a special World Premiere presentation at MIPCOM in a session titled – “The Making of a Modern Classic” (Monday 15th October at the Majestic). In this unique presentation, Pierre Sissmann and Mike de Seve (Co-Creators of the series), Ahmed Guerrouache (Director) and representatives from the main original broadcast partners, Patricia Hidalgo (Chief Content Officer, Turner EMEA and International Kids Strategy) and Tiphaine de Ragueneil (Executive Director of France 4 / Director of Children & Youth Activities, France Télévisions) will introduce the series and share the motivation behind its creation.

Patricia Hidalgo, Chief Content Officer, Turner EMEA and International Kids Strategy said: “We were on the look-out for an original series for Boomerang inspired by the great Hannah Barbera classics and that’s how we came to work on a development project, followed by this fantastic co-production with Cyber Group Studios. Taffy perfectly matches our ambition and we’re confident it will be an instant hit when it premieres on Boomerang from the end of this year.”

Pierre Sissmann, CEO of Cyber Group Studios and Co-Creator of Taffy added: “Cyber Group Studios is particularly proud to bring to the public the very first episodes of this modern classic and strongly believes it will find its home in the heart of kids and families around the world!”

Taffy (78x7') follows the non-stop, slapstick extravaganza faced by loyal hound dog Bentley when his billionaire old lady owner Mrs Muchmore takes in an imposter posing as wide-eyed, fluffy angora cat. Each instalment sees Bentley try to reveal "Taffy" for the vermin he is – while super-clever Taffy handily frames the dog for every one of his exploits, pillagings and disastrous messes. Whether traveling from Mrs Muchmore's luxurious mansion, to a five-star cruise, to jet-setting international adventures or a visit with the President, wherever these rivals go, mayhem is sure to follow!

About Cyber Group Studios:

Cyber Group Studios is a French independent, multi-award-winning company which develops, produces and distributes its own and third party audiovisual productions and brands. The company focuses on content with strong global appeal targeted particularly to kids and families, namely with 3D CGI and 2D HD-animated productions (TV series and movies). Its mission is to bring the best quality entertainment to audiences produced by top creative talent and to develop breakthrough technologies to enhance its productions. The company also aims to collaborate with other top creators and producers to help them bring their creations to market with outstanding content distributed and marketed through Cyber Group Studios' worldwide operation. Visit us at www.cybergroupstudios.com and follow us on Instagram (@CyberGroupStudios), Twitter (@CyberGroupSDs) and Facebook (Cyber Group Studios).

About Turner International:

Turner International is an entertainment, sports and news company that creates premium content and delivers exceptional experiences to fans whenever and wherever they consume content. It operates versions of core Turner brands, including CNN, TNT, Cartoon Network, Boomerang and TCM Turner Classic Movies, as well as country- and region-specific networks and businesses in Latin America, Europe, the Middle East, Africa and Asia Pacific. It manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage WarnerMedia's global reach. Turner International operates 180 channels showcasing 47 brands in 34 languages in over 200 countries. Turner International is a WarnerMedia company.

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